



SOUTHEAST MISSOURI
STATE UNIVERSITY · 1873

BOARD OF REGENTS
PRESIDENT'S REPORT ITEM
June 13, 2019
Open Session

PRESIDENT'S OFFICE

- On June 4-5, Southeast hosted higher education leaders from throughout Missouri for the summer meetings of the Missouri Coordinating Board of Higher Education and the Council of Presidents of Higher Education in Missouri. Attendees included staff from the Missouri Department of Higher Education, Coordinating Board members, University Presidents and other staff that met to review the 2019 legislative session, discuss higher education funding, and to hear updates on several key workforce development initiatives in Missouri.
- Dr. Joe Pujol, chair of the Department of Kinesiology, Nutrition and Recreation and professor of exercise science at Southeast, was appointed interim dean of the College of Education, Health and Human Studies, effective June 1, 2019. Pujol, who has served as a faculty member for 23 years, 15 of those as department chair, is serving as interim dean through June 30, 2020. He replaces Dr. Diana Rogers-Adkinson, dean of the College of Education, Health and Human Studies, who recently retired.
- Dr. Missy Phegley, professor of English, director of Composition and Assessment, and Teaching Assistant supervisor in the Department of English, has been appointed as one of our Higher Learning Commission (HLC), replacing Dr. Bethany Alden-Rivers who is leaving the University on June 30th. Dr. Phegley will join Ms. Barbara Glackin, as our leadership team transitions into the fall. The Higher Learning Commission (HLC) will be conducting an on-site visit to our campus Sept. 23-25 as part of our HLC Comprehensive Quality Review. We hosted a team of HLC Reviewers in October for site visits at our Kennett Campus and Poplar Bluff Delivery Site at Three Rivers College, and in December we submitted our Institutional Systems Portfolio to HLC.
- Beginning with the fall semester, we will implement an additional communication vehicle to enhance communication with the campus about the work of every division at Southeast. The objective is to provide informational updates from every division to faculty and staff twice a semester. This mechanism will be in addition to the standard ways in which we currently disseminate information.
- On Saturday, June 15, Southeast will hold its sixth annual River Campus Summer Arts Festival offering a full day of visual and performing arts exhibitions and activities. The day's free events are scheduled for 10 a.m. to 5 p.m. and will feature live music, dance and theatrical performances, magic, visual arts displays, hands-on family-friendly art experiential activities, museum exhibitions, musical instruments and animal petting zoos, creative writing workshops, an art walk, and other hands-on activities throughout the River Campus. The festival also will include live performances of "The Aristocats KIDS" and "Newsies." In 2018, over 4,000 people attended the Festival, which is an increase of at least 500 compared to 2017 and more than double compared to 2015.

- Dr. Michael P. Godard, interim provost-chief learning officer at the University of Central Missouri (UCM) at Warrensburg, Missouri, has been named provost at Southeast Missouri State University. Godard was one of four finalists who visited the campus April 22-May 2 following a nationwide search in which more than 50 candidates were reviewed. Godard will begin his new duties July 1, 2019.

ACADEMIC AFFAIRS

- A student-oriented vegetable demonstration garden is now open at Southeast's Sikeston campus for those in the region to learn more about the range of Bootheel produce supplying fresh markets worldwide. Thanks to a partnership between Southeast and Lincoln University's Cooperative Extension and with assistance from a \$28,301 USDA grant, a high tunnel has been installed just north of the Southeast Sikeston Campus and an open-air, one-acre vegetable field is planted next to it, where students will grow a variety of summer and fall vegetables commonly produced in the region with multiple varieties from around the world. The grant is being used to promote vegetable production of "local foods" for small-acreage entrepreneurs, and cowpeas are being developed as a producer option for export.
- The Douglas C. Greene Center for Innovation and Entrepreneurship recently announced winners of the third annual Southeast Startup Pitch Competition. First place went to Katrien Gille of Kuringen, Belgium, for her pitch titled "Revelation Bags." These would allow local restaurants to sell extra, untouched food at the end of their business day for a discount. Local Cape Girardeau restaurants would work with "Cargo Carryout" to sell bags at the beginning of the next day containing a mix of dishes that were left from the previous day at several local restaurants. Second place went to Gavin Pringle of Cape Girardeau, Missouri, for his pitch titled "Curren€" (pronounced "currency") which would allow users to swiftly convert home currency to any desired international currency using a fast and user-friendly website and app. Third place went to Aaron Birk of Charleston, Missouri, for his pitch titled "Travelsub," which would be a subscription-based travel company, providing customers the opportunity to set aside monthly contributions for travel expenses to help save for a planned vacation.
- The popular theatre website OnStage Blog has recognized Southeast in its 2019 edition for having the best undergraduate theatre program in Missouri. Southeast was named the top program based on cost and scholarships, selectivity, performance opportunities, faculty with terminal degrees and experience, facilities, post-graduate career support and location resources. Southeast joins the ranks of other renowned theatre programs that are ranked, including Brown University, Florida State University, Carnegie Mellon University, DePaul University and Pace University.
- Senior nursing students in the "Introduction to Critical Care" course at Southeast Missouri State University spent the spring semester piloting a first-of-its-kind online program on tissue and organ donation. The initiative, "Organ and Tissue Donor Education for Undergraduate Nursing Students," is made possible thanks to a generous grant awarded to Southeast Missouri State University by Mid-America Transplant in St. Louis, Missouri. The online program provides nurse educators with current, comprehensive information about organ and tissue donation for inclusion in nursing school curriculums.

- Southeast Missouri State University student artist Nick Hurst unveiled his 10-foot tall, 450-pound “Pangolin Curl” sculpture to the public at a dedication May 20 in downtown Cape Girardeau. The unveiling was held in the Student Art Garden at the corner of Broadway and Sprigg streets, next to Broadway Pharmacy. Hurst, of St. Mary, Missouri, received a competitive grant from Broadway Pharmacy to fabricate the outdoor sculpture designed to serve as an inspirational focal point for the Student Art Garden.
- The Center for Speech and Hearing has been selected to receive a 2019 Grant through Parkinson Voice Project’s SPEAK OUT!® & LOUD Crowd® Grant Program. The grant will enable our clinic to train more graduate students to deliver voice therapy services to persons with Parkinson’s disease. The grant will also cover the clinical supplies.
- Several faculty members in the Department of English have recently had their work published –James Brubaker had a collection of short stories, *Black Magic Death Sphere: (science) fictions*, published by Urban Farmhouse Press, and has a novel, *The Taxidermist's Catalog*, set to be published in fall, 2019. Faculty member; Daniel Crocker had a collection of his poetry, *Leadwood, New and Selected Poems (1998-2018)* published; and Chair of the department, Susan Kendrick, published a 4-volume bibliography of British and American women writers before 1900. The Student Organization *Journey Literary Magazine* successfully published their 2019 issue, following a redesign of the magazine’s format that put students at the forefront of designing and publishing the journal
- Dr. Pam Parry, chairperson of the Department of Mass Media, is co-editing a book series on *Women in American Political History*, published by Lexington Books. One of the books in the series -- *Politicking Politely: Well-Behaved Women Making a Difference in the 1960s and 1970s* -- is being re-released in paperback in July.
- Southeast’s teacher preparation programs have received accreditation from the Council for the Accreditation of Educator Preparation (CAEP) through 2025. Southeast’s programs were previously accredited by the National Council for Accreditation of Teacher Education, an organization that recently merged with the Teacher Education Accreditation Council, which led to the creation of CAEP. Southeast was among 42 providers in 23 states and the District of Columbia that earned CAEP accreditation this spring.

Enrollment Management & Student Success

- Enterprise Holdings Foundation has made a \$1,500 gift to the Southeast Missouri University Foundation to benefit the University’s Office of Career Services. The donation will help support Career Services programming and events such as Career Expos, the International Student Talent Showcase, etiquette dinners, career planning and interview and resume preparation.

- In late May, the University hosted vendor presentations for services to support strategic enrollment growth. The presentations addressed Website Redesign, Constituent Relations Management solutions and Marketing Automation software. Five vendors made presentations to campus in response to the Website Redesign RFP, and a contract has been awarded to Stamats, a higher education marketing agency based in Cedar Rapids, Iowa. Their work will begin this summer by developing new microsites for Admissions and Southeast Online and culminate in the spring with comprehensive updates to the full semo.edu site. Seventeen proposals were received for new Constituent Relations Management software solutions, with six vendors being invited for on-campus presentations. Eleven proposals were received for Marketing Automation software. Marketing Automation vendors will be evaluated after Constituent Relations Management systems are selected. Contracts in response to the CRM RFP are expected to be evaluated and recommendations for awards will be by the end of June. A fourth RFP will be issued this week to request proposals for professional Enrollment Services. Such services include student search and lead management, application marketing, strategic enrollment planning and program prioritization, and tuition optimization strategies.

Finance & Administration

- From May 29 through June 7 representatives from Southeast's Department of Public Safety and other University personnel participated in a national exercise called Shaken Fury, designed to help communities assess and enhance their ability to respond to an earthquake scenario along the New Madrid Seismic Zone. Conducted by the Federal Emergency Management Agency (FEMA) in partnership with the U.S. Department of Energy, U.S. Northern Command, state and local government agencies, and the private sector, this week-long event involved a series of tabletop, functional and full-scale exercises, including some that took place on the Southeast campus.

Athletics

- The Southeast Softball Redhawks won the Ohio Valley Conference Tournament and went on to represent the OVC at the Oxford, Mississippi NCAA Softball Regional in May. The Redhawks made their second NCAA Tournament appearance in program history and first in 20 years and concluded their season with a program record 46 wins.
- The Southeast football team has been ranked 19th in the 2019 Athlon Sports Preseason Top-25 Poll. Southeast is just one of two OVC schools included in this preseason poll.
- Southeast gymnast, Alana Fischer, has been named to Team Canada for the 2019 FISU (International University Sports Federation) Summer Universiade in Naples, Italy. Fischer will compete in artistic gymnastics for Team Canada.
- Southeast finished fifth in the 2018-19 Ohio Valley Conference Commissioner's Cup standings, accumulating a total of 98.75 points in this year's scoring. The Redhawks moved up three spots in the standings from their eighth-place showing a year ago.

- Southeast junior Logan Blomquist finished 24th overall in the hammer competition at the 2019 NCAA Division I Outdoor Track & Field Championships. Blomquist is the 2019 OVC Hammer Champion and qualified for the national Championships after he finished ninth out of 48 competitors at the 2019 NCAA Division I Outdoor Track and Field Championships West Preliminary in May.
- Southeast senior right fielder Mykaela Arellanes was named to the 2019 Google Cloud Academic All-America® Division I softball teams as selected by the College Sports Information Directors of America (CoSIDA). Arellanes garnered third-team honors, becoming the sixth player in program history to earn Academic All-America distinction and is the University's first Academic All-American in 20 years. Arellanes was also named the 2019 OVC Softball Tournament Most Valuable Player. And Softball junior center fielder Rachel Anderson was named to the 2019 National Fastpitch Coaches Association (NFCA) Division I All-America Team Wednesday making her Southeast's First Softball All-American in 28 years.
- Southeast senior linebacker Zach Hall has picked up three preseason All-American honors, earning inclusion on the 2019 Athlon Sports Preseason All-America Team and the HERO Sports and Lindy's Sports Preseason All-America Teams.

Advancement

- The Southeast Missouri University Foundation will close FY19 with approximately \$5 million in charitable gifts and bequests, higher than the \$3.5 million received in FY18.
- Lindsey Grojean has been hired as the new Administrative Assistant for KRCU. Lindsey graduated from Southeast in December and previously served KRCU as a student reporter.
- The Advancement Division is nearing completion on the purchase of a new Advancement CRM system. This system will enhance and improve the operations and outreach of the University Foundation and Alumni Office.